

Cristian Chavez

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Product Designer with 3+ years of experience leading end-to-end UX design across healthcare, consumer, and B2B products. Skilled in user research, wireframing, prototyping, design systems, and interaction design. Applies design thinking and Agile UX within cross-functional teams to ship accessible, user-centered solutions at scale.

Experience

Mars Veterinary Health, UI/UX Designer

Dec 2023 – Jul 2025

- Audited and scaled Mars' design system by standardizing 50+ components, applying WCAG 2.1 accessibility guidelines, and reducing design inconsistencies by 23%.
- Designed wireframes, prototypes, and shipped features across product modules in an Agile UX environment, staying 1 to 2 sprints ahead of development to reduce delivery risk.
- Redesigned a SaaS payment management flow for Mars Veterinary Health's internal clinic platform, achieving a 100% task success rate (up from 20%) and a 78% reduction in average task completion time through moderated usability testing, user interviews, and iterative prototyping in Figma.
- Led end-to-end product design (zero to one) of the Pharmacy module through user research, wireframing, and iterative prototyping, reducing medication management errors by 22% and driving 43% adoption among veterinarians.

Proto Holograms, Junior UX Designer

Jun 2022 – Jul 2023

- Restructured the enterprise design system using Atomic Design principles, consolidating components across platforms, reducing duplication by 43%, and improving build speed by 17%.
- Designed end-to-end experiences across Proto Devices, Cloud, Live Beam App, and Admin Dashboard for mobile, tablet, and desktop, covering information architecture, user flows, and interaction design.
- Redesigned the Live Beam setup flow through usability testing, A/B testing, and competitive analysis, increasing task completion from 62% to 85% and reducing support tickets by 36%.

ALKMY Technologies, Creative and UX Designer

Aug 2021 – May 2022

- Co-led the rebrand campaign, reaching over 10% of the student body, driving 4,000+ app downloads, and redesigning the mobile experience to highlight high-value features like trading and boost completed trades by 31%.
- Streamlined onboarding by enabling exploration before signup, increasing signup completion by 35% and reducing early drop-off.

Education

California State University, Long Beach

Aug 2019 – May 2022

B.F.A. in Graphic Design

Certificate

Google UX Design

Certificate by Google

Google AI Professional

Certificate by Google

Specialties

Design

Interaction Design, Visual Design, Motion Design, Rapid Prototyping, WCAG 2.1 Accessibility, Design Systems

Research

User Interviews, Usability Testing, Competitive Audit, Information Architecture, Research Documentation

Tools

Figma, Adobe Creative Suite, Miro Board, ZeroHeight, UsabilityHub, Claude Code, Google Gemini